**ENG 210 Syllabus**

**ENG 210: Introduction to Rhetoric, Sections 17122 and 17123**

**3 Credit Hours**

**Spring 2019**

INSTRUCTOR: Dr. Karen Palmer

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Office Hours: TBD

*Karen can be contacted via the* [*Questions for Instructor*](%24CANVAS_OBJECT_REFERENCE%24/assignments/gbb00d54c7da14b699d9d287378cd0113) *forum or the Canvas Inbox. Questions posted M-Th will be answered within 24 hours.*

**See** [**Class Calendar/Assignment Checklist**](https://canvas.yc.edu/courses/20666/pages/class-calendar-and-assignment-checklist) **for a checklist of assignments.**

This course syllabus along with the [Class Calendar & Assignment Checklist](https://canvas.yc.edu/courses/20666/pages/class-calendar-and-assignment-checklist) constitutes the student contract for this course. Students are held accountable for the information recorded on these documents, posted on the course Canvas site, and stated in the [YC Code of Conduct](https://www.yc.edu/v5content/student-services/codeofconduct.htm).

**PREREQUISITES & TECHNOLOGY REQUIREMENTS**

* ENG 101
* In addition, students taking an online course should have a basic knowledge of computer and internet skills. Click [HERE](http://www.mnsu.edu/ext/online/skills.html) for a good reference.
* Microsoft Word is REQUIRED for assignment submission for this course, so you must be able to use Word for document creation. You can use any version of Microsoft Word, including the FREE version for students offered through Office 365.
* Students taking this ENG 210 course online should have access to the internet, including an updated browser. Basic requirements to use Canvas can be found [HERE](https://guides.instructure.com/m/4214/l/82542-what-are-the-basic-computer-specifications-for-canvas).
* If you are new to Canvas or online courses in general, click [HERE](https://www.yc.edu/v5content/teaching-and-elearning-support/students/orientations.htm) for YC's "How to be a Great Online Student" course.

**REQUIRED MATERIALS:**

* All reading assignments linked in the course (free resources accessible online) are considered required.

**COURSE INFORMATION**

**Description for English 210: Introduction to Rhetoric**

Students study important works concerning theories of invention, arrangement, style, and delivery. Students will develop their written voice to enhance all aspects of communication to carry out work and persuasion. Students will apply rhetorical theories to a variety of material, print, and digital forms of communication. Prerequisite: ENG101 or equivalency. Reading Proficiency. Three lecture. Students will write a minimum of 2500 words of monitored writing.

A student entering English 210 should be able to write a college level essay integrating and correctly citing outside sources.

**Course Purpose:**

Students will learn the history of rhetorical theory by studying ancient rhetoricians, practice identifying rhetorical techniques in historical and modern communication, and employ rhetorical techniques in written and spoken communication in order to become more effective communicators in current text and digital practices.

**Learning Outcomes & Course Content:**

*Having completed English 210, a student should be able to explain the history of rhetoric, identify key influences and contributors to the development of rhetoric, define key rhetorical terms and concepts, critique classical and modern communication, and use rhetoric to create construct their own arguments.*

Learning Outcomes:

1. Explain the history of rhetoric. (1, AH1)

2. Identify key influences and contributors to the development of rhetoric. (2, AH2)

3. Define key rhetorical terms and concepts. (3, AH3)

4. Critique classical and modern samples of communication. (4, AH5)

5. Use rhetoric to construct a coherent, reasonable, and innovative argument supported by scholarly resources. (5, AH4)

**Course Policies**

[**Institutional and Course Policies**](https://canvas.yc.edu/courses/20666/pages/institutional-and-course-policies)

**Attendance Policy**

Students are expected to attend and participate in all class meetings.  A student who expects to be absent due to a school-sponsored activity must make prior arrangements with the instructor.  A student who does not adhere to the instructor’s and College’s attendance and participation requirements should be dropped/withdrawn from the course as defined in the Yavapai College General Catalog.  If the student is not withdrawn from the class, a grade will be entered on the student’s permanent record.  The last date of attendance will need to be documented.

In an online course, attendance means logging into Canvas and completing assignments. **Being out of town/sick/etc does not release a student from submitting assignments on the due dates.** Students are fully responsible and held accountable for all information presented in each module.

Students must check into the course and complete all  assignments the first week of class.  Students who do not log in and begin work by Wednesday will be immediately dropped from the course.  If you are dropped for inactivity, I will not re-add you into the course.  If a student stops attending the class, they will receive an F unless they specifically request a W by the deadline, usually the 12th week of class. Students can check the YC General Catalog for requirements for excused absences.  If you have special circumstances, please contact me directly via the Canvas Inbox or during office hours.

**Policy for Assignment Completion**

YC offers multiple computers for students to complete their work on time, so,there is no excuse for not turning in work on time.  In addition, students can access this course and submit work using the Canvas App on a smart phone. All writing assignments must adhere to MLA manuscript format. All assignments must be in Times New Roman font size 12, no boldface and no underlining. All assignments must have one-inch margins on all sides. All assignments must be double spaced with ½ inch indentations (one tab) for paragraphs. In the top left margin, students will include (double spaced) their name, Instructor Karen Palmer, English 210, and the date. Centered on the next line will be the title of the assignment (no special formatting!). Assignments must be saved in .doc or .docx format using Microsoft Word (available free from YC via Office 365) and submitted via Canvas. Assignments not meeting these basic criteria will automatically receive a 0, so please double check your submissions!

**Policy for Assignment Submission**

Assignments for each week are listed in the Class Calendar/Checklist and in the Weekly Modules.  All assignments listed in a Module are due that week by Thursday at midnight.  Any exceptions will be clearly noted. I do NOT accept late work.  **Having extraordinary circumstances or experiencing computer difficulties does not release anyone from submitting assignments on time.** Give yourself plenty of time and don't procrastinate!  Students must submit rough draft essays for Peer Review.

**Grading Policies:**

***All assignments will be graded within two weeks of the assignment due date, unless assignments are submitted late.***

**In this course, you will receive consistent feedback through peer review in order to assist you in revising your papers before submitting them for a grade.  Papers will be graded based on the criteria specified in the assignment rubric.**

**Generally, papers that meet all criteria in an exceptional fashion will receive an A. B papers will meet all the criteria, but may have organizational, mechanical, or other similar problems. If papers fail to address the assignment altogether, they will receive a 0. All work other than essay assignments will be graded based on completeness.**

**All papers MUST be at least 3 *pages in length, continuing on to the 4th page, or about 1200 words.*  Assignments not meeting the length requirement will receive a 0.  All papers requiring an outside source must have a Works Cited page in MLA format.  Each source listed in the Works Cited must be cited at least once within the paper appropriately.  Papers not meeting this requirement will receive a 0.**

**Please also see** [**General Grading Criteria**](https://canvas.yc.edu/courses/20666/files/3441013/download)**.**

Papers & other written assignments: 510 points

Discussions:  130 points

Peer Review & Writing Process: 70 points

Conference: 50 points

 Exams & Quizzes: 110 points

TOTAL: 870 points

**Grading Scale:**

90%+ = A

80-89% = B

70-79%= C

60-69% = D

0-59% = F

Student grades are recorded in Canvas.

This class does not offer or allow for pass/fail credit or incomplete grades.  If you stop participating in the class, you will receive a Failing grade unless you specifically request a W (withdrawal) before the deadline.

In order to **pass ENG 210**, **students must** earn a 70% or more overall in the course.

**Course Withdrawal**

To officially withdraw from a course, the student must complete a Yavapai College Change of Class Enrollment Form and submit it to the Registration Office by the student withdrawal deadline. Withdrawing from a course after the published deadline for withdrawal requires instructor approval and signature. When a student withdraws from a course, a “W” will appear on the student’s permanent college record. If a student does not follow official procedures for withdrawing from a course, failing grades may be posted on the student’s permanent record.  I CANNOT withdraw you from the course OR give you a W at the end of the semester.  If you do not complete the course, you WILL receive an F.  If you do not think you will be able to complete the course, you need to withdrawal by the YC deadline.

**Plagiarism Policy:**

Honesty in academic work is a central element of the learning environment. It is expected that students will submit their own work. The presentation of another individual’s work as one’s own or the act of seeking unfair academic advantage through cheating, plagiarism or other dishonest means are violations of the College’s Student Code of Conduct. Definitions of plagiarism, cheating, and violation of copyright and penalties for violation are available in the Yavapai College Student Code of Conduct.

Dr. Palmer expects academic integrity. Students must do everything possible to avoid plagiarism, a form of academic misconduct, which results in failure. Plagiarism includes using the words, ideas, answers, or works of another writer without providing clear acknowledgement of the original author and accurate citation. Plagiarism also includes using academic papers for sale or allowing another person to write any section of the student’s assignment. When researching electronic online sources and/or using information from published or unpublished works, students must fully and clearly acknowledge the original writer and employ correct citation methods. **Plagiarism in this class results in failure on plagiarized assignment and may result in failure of the course. Definitions of plagiarism, cheating, and violation of copyright and penalties for violation are available in the** [**Yavapai College Student Code of Conduct**](http://www.yc.edu/codeofconduct)**. Students violating the YC Code of Conduct by plagiarizing may be reported.**

**Safety and Regulations for Civility (Online Etiquette):**

Respect for the rights of others and for the College and its property are fundamental expectations for every student.  The [Student Code of Conduct](http://www.yc.edu/codeofconduct) outlines behavioral expectations, and explains the process for responding to allegations of student misconduct.

Yavapai College is committed to providing a quality learning environment.  All cell phones and mobile devices must be placed in silent mode while in classrooms, computer labs, library, learning center, and testing areas.  Cell phones must be used outside these facilities.

Students are expected to respond and write in a respectful, professional and appropriate manner in all forms of communication and when activities are assigned to create scenarios, discuss opinions, present on a selected subject, or post to the web board. Inappropriate language or objectionable material will not be tolerated and could result in disciplinary measures and/or a failing grade for the class. ([www.yc.edu/codeofconduct](http://www.yc.edu/codeofconduct))

Yavapai College is committed to limiting exposure to the harmful effects of primary and secondary smoke to campus students, visitors, and employees. In order to reduce the harmful effects of tobacco use and to maintain a healthful working and learning environment, the College prohibits smoking, including vaping, on all campuses except in designated smoking areas as per the [Smoking & Tobacco Use Policy (10.09).](https://www.yc.edu/v6/policies/docs/1000d/1009-smoking.pdf)

([www.yc.edu/v6/policies/docs/1000d/1009-smoking.pdf](http://www.yc.edu/v6/policies/docs/1000d/1009-smoking.pdf)

Yavapai College technological equipment and resources must be used in accordance with the [Technology Resource Standards (5.27)](https://www.yc.edu/v6/policies/docs/500b/527techstandards.pdf), [Copyright Use (2.28)](https://www.yc.edu/v6/policies/docs/200hr/228-copyrightuse.pdf) and [Peer-to-Peer (P2P) File Sharing (5.26)](https://www.yc.edu/v6/policies/docs/500b/526-p2p.pdf) policies.  Use of Yavapai College equipment and resources to illegally copy, download, access, print or store copyrighted material or download pornographic material is strictly prohibited. For example, file swapping of copyrighted material, such as music or movies is strictly prohibited. Users found to violate this policy will have their privileges to use Yavapai College technological equipment and resources revoked. ([www.yc.edu/policies](http://www.yc.edu/policies))

Because some communication in this course will be conducted online, students are encouraged to take extra caution in their communication within the course. Be sure that posts and e-mails are written grammatically and free from obscenity, etc. Refrain from using all caps.

Students are encouraged to communicate directly with the instructor in the case of difficulties in the classroom, with the assignments or course in general, or with other students.

For a complete overview of online etiquette, please read [Online Etiquette](https://canvas.yc.edu/courses/20666/pages/online-etiquette).

**Student Resources**

**How to Be a Great Online Student:** [**YC's Online Course Orientation**](https://www.yc.edu/v5content/teaching-and-elearning-support/students/orientations.htm)

**E-mail:** Yavapai College provides enrolled students with an official [username@scholar.yc.edu](mailto:username@scholar.yc.edu) email address. Yavapai College requires enrolled students to utilize the YC email system for official college-related communications.  Students are expected to check their Yavapai College email account as directed by their instructor. If you need assistance, go to [Information Technology Services](http://www.yc.edu/its)or 928.776.2168 ([www.yc.edu/its](http://www.yc.edu/its)).

**Title IX:** Yavapai College does not deny or limit any student or employee the ability to participate in or benefit from any program offered by the institution on the basis of sex or gender. Sexual harassment, which includes acts of sexual violence such as rape, sexual assault, sexual battery, sexual coercion, unwanted touching, dating/relationship violence and stalking, are forms of gender-based discrimination prohibited by Title IX.

The college encourages students and employees to report incidents of sexual misconduct as soon as possible to the Title IX Coordinator or to a Deputy Title IX Coordinator. Contact information for Coordinators can be found at [Sexual Misconduct Resources](https://www.yc.edu/v6/student-services/sexualmisconduct.html). (www.yc.edu/v6/student-services/sexualmisconduct.html)

**Disability/Request for Special Accommodations:**

Disability Resources ensures qualified students with disabilities equal access and reasonable accommodations in all Yavapai College academic programs and activities. YC supports disability and accessibility awareness and promotes a welcoming environment to all. The Americans with Disabilities Act of 1990 and Section 504 of the Rehabilitation Act of 1973 prohibits discrimination on the basis of disability and requires Yavapai College to make reasonable accommodations for those otherwise qualified individuals with a disability who request accommodations.  ([www.yc.edu/disabilityresources](http://www.yc.edu/disabilityresources))

Yavapai College is committed to providing educational support services to students with documented disabilities. Accommodations for a student must be arranged by the student through Disability Resources by phone 928.776.2085 or email [disabilityresources@yc.edu](mailto:disabilityresources@yc.edu)..

**Yavapai College and Canvas Accessibility Statements and Privacy Policies** [**click here.**](https://canvas.yc.edu/courses/20666/pages/accessibility-statement-and-privacy-policies)

**STUDENT RESOURCES**

[**Technical and Academic Support**](https://canvas.yc.edu/courses/20666/pages/technical-and-academic-support)

[**Student Resources for YC, Connect, and Weebly**](https://canvas.yc.edu/courses/20666/pages/student-resources-for-yc-connect-and-weebly)

*E-mail*: Yavapai College provides enrolled students with an official username@scholar.yc.edu email address. Yavapai College requires enrolled students to utilize the YC email system for official college-related communications. Students are expected to check their Yavapai College email account as directed by their instructor. If you need assistance, go to Information Technology Services or 928.776.2168 (http://www.yc.edu/its).

*Library Services:* Library Services are available at the Prescott Campus and the Verde Valley Campus libraries. Both libraries are members of a countywide library network, which provides access to a wide range of information and resources at libraries throughout Yavapai County. Possession of a College library card entitles students to access materials housed at member libraries.

*LEARNING CENTERS:*A learning center is available on the Prescott and VV Campuses. These centers provide a variety of learning support for students, including tutoring, adaptive computer and equipment for students with disabilities, and a networked general computer lab.

*TUTORING:*Call for details. Prescott (928) 776-2085 or VV (928) 634-6562

*ONLINE RESOURCES*: Online writing tutoring for any academic subject is available at <https://www.yc.edu/v5content/learning-center/>

*Appeals*: A student may appeal an academic or instructional decision by faculty if s/he deems the decision to be made in error. The appeal must be made in a timely manner in accordance with established procedures.  ([www.yc.edu/academiccomplaints](http://www.yc.edu/academiccomplaints))

Additional YC Resources can be found at the [Roughrider Hub](https://www.yc.edu/v5content/student-services/).

[YC Student Handbook](https://www.google.com/url?q=https://www.yc.edu/v5content/pathways/auxillary/radiology/rad-handbook-2017-2018.pdf&sa=U&ved=0ahUKEwj37Na_n-DYAhUMLKwKHfceBSYQFggHMAE&client=internal-uds-cse&cx=004217829698294893226:kxxqfxztfv0&usg=AOvVaw3n24Sxy3Io5Ie9BhakUW-u)

**Student Responsibility:**

Students are 100% responsible for all information contained in the [YC Code of Conduct](https://www.yc.edu/v5content/student-services/codeofconduct.htm), this course syllabus, and the course calendar. Students are expected to understand every policy and adhere to the rules and regulations of YC code of conduct and student academic accountability.  In order to succeed in college level academics, students must take personal responsibility for their studies.

**About Your Instructor**

[**About Your Instructor**](https://canvas.yc.edu/courses/20666/pages/about-your-instructor)

**Availability of Instructor:**

Students are strongly encouraged to maintain regular contact and frequent communication with the instructor through Canvas.

**CLASS CALENDAR**

*Please take personal responsibility for your success and print out the Course Calendar.  You will be able to check off the assignments that are due each week, as well as keep track of your grade in the class by recording your scores. If you want to know what your grade is in this course at any time, THIS is how you figure it out!*

**Assignment Descriptions**

1. Discussions: Students will be expected to complete all reading for the week prior to the start of class on Monday and be able to discuss readings in class/online.

2. Journals: Journals are short responses to the readings/discussions for the week. Journals should be between 350-500 words.

3. Short Responses: Short responses are 2-3 page papers that will incorporate what you have learned in each module.

4. Final Paper: In the last half of the semester, you will be working on a final paper in which you will put to use what you have learned about rhetoric. You will choose a contemporary issue and look at how both of the main sides of the issue use rhetoric to persuade. You will do research and write a 1500 word essay that effectively uses rhetorical techniques to bridge the gap between the two sides and present a solution to the problem.

5. Quizzes & Exams will test your knowledge on content from your reading and in class lectures.

\*\**There is NO excuse for not knowing an assignment was due OR not knowing your own current grade in the class.\*\**

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| **Week One: Introductions**  **1/13-1/16**  **Total \_\_\_\_\_\_\_/45 points**  *\*\*Students who do not log in and complete ALL Week One Assignments by midnight on Thursday of Week One will be dropped--no exceptions or re-adds!\*\**  *Orientation:*   1. Read the syllabus and complete the Orientation Quiz. (\_\_\_\_\_\_\_/10 points)   Week One Assignments   1. Introduce yourself to the other students in the course in the Week 1 discussion forum.  (\_\_\_\_\_\_\_\_\_/10 points) 2. Reading: 3. Short writing assignment:  Communication that Made a Difference (\_\_\_\_\_\_\_\_\_\_/25 points) |
| **MODULE ONE: Introduction to Rhetoric (History, key influences, key contributors)**  **Week Two: Ancient Rhetoric**  **1/17-1/23**  **Total \_\_\_\_\_\_\_/20 points**   1. Reading: 2.  Discussion. (\_\_\_\_\_\_\_/10 points) 3.  Writing assignment:  Journal (\_\_\_\_\_\_\_/10 points) |
| **Week Three: Christian & Medieval Rhetoric**  **1/24-1/30**  **Total \_\_\_\_\_\_\_\_/20 points**   1. Reading: 2.   Discussion. (\_\_\_\_\_/10 points) 3.  Writing assignment:  Journal (\_\_\_\_\_/10 points) |
| **Week Four: Enlightenment, Reason, & Modernism**  **1/31-2/6**  **Total \_\_\_\_\_\_\_/60 points**  1. Reading:  2. Discussion (\_\_\_\_\_/10 points)  Writing assignment:  Short Response #1 (\_\_\_\_\_/50 points) |
| **MODULE TWO: Key Rhetorical Terms and Concepts**  **Week Five: Contemporary Rhetoric**  **2/7-2/13**  **Total \_\_\_\_\_\_\_/20 points**   1. Reading: 2. Discussion:   (\_\_\_\_\_/10 points) 3. Writing: Journal (\_\_\_\_\_/10 points) |
| **Week Six:**  **2/14-2/20**  **Total \_\_\_\_\_\_/20 points**   1. Reading: 2. Discussion (\_\_\_\_\_/10 points) 3. Writing:  Journal (\_\_\_\_\_/10 points) |
| **Week Seven:**  **2/21-2/27**  **Total \_\_\_\_\_\_\_/60 points**   1. Reading: 2. Discussion. (\_\_\_\_\_/10 points) 3. Writing assignment:  Short Response #2 (\_\_\_\_/50) |
| ***\*\*Deadline for Students to Withdraw with Guaranteed Grade of W. You must go to the registrar to withdraw!\*\**** |
| **Week Eight: Mid-Term & Conferences**  **2/28-3/5**  **Total \_\_\_\_\_\_\_/100**   1. Mid-Term (\_\_\_\_\_\_/50 points) 2. Conference (\_\_\_\_\_/50 points) |
| **MODULE THREE: Identifying Rhetorical Techniques/What is a Rhetorical Analysis?**  **\*\*Choose a topic for your final paper!\*\***  **Week Nine: Written/Spoken Texts**  **\_\_\_\_\_\_\_/ 20 points**  **3/13-3/19**   1. Reading 2. Discussion:   (\_\_\_\_\_/10) 3. Writing assignment: Journal (\_\_\_\_\_/10) |
| **Week Ten: Visual Texts (Images/Videos/Film)**  **3/20-3/26**  **Total \_\_\_\_\_\_\_/20 points**   1. Reading 2. Discussion:   (\_\_\_\_\_/10) 3. Writing assignment: Journal (\_\_\_\_\_/10) |
| **Week Eleven: Digital Texts (Websites/Social media)**  **3/27-4/2**  **Total \_\_\_\_\_\_\_\_/60 points**   1. Reading 2. Discussion:   (\_\_\_\_\_/10) 3. Writing assignment: Short Response #3 (\_\_\_\_\_/50) |
| **MODULE FOUR: Using Rhetoric for Communication**  **Week Twelve: Research**  **4/3-4/9**  **Total \_\_\_\_\_\_\_\_\_/35 points**   1. Reading 2. Discussion:   (\_\_\_\_\_/10) 3. Writing assignment: Research Journal (\_\_\_\_\_/25) |
| **Week Thirteen: Research/Textual Analysis**  **4/10-4/16**  **Total \_\_\_\_\_\_\_\_\_/35**  Reading:   Discussion:  (\_\_\_\_\_/10 points) Writing:  Mini-analysis (\_\_\_\_\_/25) |
| **Week Fourteen: Outline Due**  **4/17-4/23**  **Total \_\_\_\_\_\_\_\_/20**   1. Reading 2. Discussion:   (\_\_\_\_\_/10) 3. Writing assignment: Outline (\_\_\_\_\_/10)   ***\*\*Deadline for withdrawal request is Thursday of this week.***  ***You must send me a message in Canvas requesting a W with clear reasons by this date.\*\**** |
| **Week Fifteen: Draft due/Peer Review**  **4/24-4/30**  **Total \_\_\_\_\_\_\_/35 points**  Reading:  Writing: Rough Draft Due (Submit Grammarly Report) (\_\_\_\_\_/10 points) Discussion:  Peer Review (\_\_\_\_\_/25 points) |
| **MODULE FIVE**  **Week Sixteen:  Final Exam, Final Draft Due (300 points)**  **5/1-5/7**  ***\*\*Due on THURSDAY!!\*\****  Final: (\_\_\_\_\_/50)  Final Draft: (\_\_\_\_\_\_\_/250) |
| **My Final Grade:  my total points:  \_\_\_\_\_\_\_\_\_\_ divided by 870 = \_\_\_\_\_\_\_\_\_\_\_\_\_%**  *(For example, if your total points to date is 265, 265/290 = 91% = A)* |

While this list is not exhaustive, the following texts will be utilized for this course, either as source texts for lectures, as references for student research/projects, or as reading assignments for students:

“A brief history of rhetoric.” *Changing Minds*, http://changingminds.org/disciplines/rhetoric/rhetoric\_history.htm.

Burton, Gideon. The Forest of Rhetoric. Silva Rhetoriacae, updated 2016. <http://rhetoric.byu.edu/>.

Eyman, Douglas. *Digital Rhetoric: Theory, Method, Practice*. *Digital Culture*, 2015. Digitalculture.org.

Fahnestock, Jeanne and Marie Secor. *A Rhetoric of Argument*, Second Edition. McGraw-Hill, 1990.

Foss, Sonja K. *Rhetorical Criticism: Exploration and Practice*, 5th Edition. Waveland Press, 2018.

Gagich, Melanie. “6.1 What is Rhetoric?” *A Guide to Rhetoric, Genre, and Success in First-Year Writing*, *PressBooks*. https://pressbooks.ulib.csuohio.edu/csu-fyw-rhetoric/chapter/6-1-what-is-rhetoric/.

Guthrie, W. K. C. *The Sophists*. Cambridge University Press, 1971.

Hodgson, Justin and Scot Barnett. “Introduction: What is Rhetorical about Digital Rhetoric? Perspectives and Definitions of Digital Rhetoric.” Enculturation, 11/22/2016. <http://enculturation.net/what-is-rhetorical-about-digital-rhetoric>.

Murphy, James J. and Richard A. Katula. *A Synoptice History of Classical Rhetoric*, 2nd Edition. Hermagoras Press, 1994.

Smith, Craig R. *Rhetoric and Human Consciousness*, 5th Edition. Waveland Press, 2017.